



REPUBLIC OF KENYA

**KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY**

## TENDER NOTICE

- 1.0 Kenya Export Promotion and Branding Agency invites eligible bidders to submit sealed tenders for the provision of the following.

NO	TENDER REF	TENDER DESCRIPTION	TARGET	CLOSING AND OPENING DATE.
1.	KEPROBA/ SCM/01/2024 - 2025	Provision of medical insurance cover for Kenya Export Promotion and Branding Agency Board Members & Staff.	Open	Tuesday 12 <sup>th</sup> November 2024 at 11.00A.M.

- 2.0 A complete tender document can be downloaded for free of charge from our website ([www.makeitkenya.go.ke](http://www.makeitkenya.go.ke)) or Public Procurement Information Portal [www.tenders.go.ke](http://www.tenders.go.ke)

- 3.0 Bidders are advised to forward their particulars using the Email: [prc@brand.ke](mailto:prc@brand.ke) for any further clarification or addendum.

- 4.0 Tenders must be delivered/posted indicating the tender Number and title to address below: and be deposited in the Tender Box at the main entrance, 1<sup>st</sup> floor Anniversary towers at **The Kenya Export Promotion And Branding Agency along University Way**

**The Chief Executive Officer**  
**Kenya Export Promotion and Branding Agency**  
**1<sup>st</sup> floor, Anniversary Towers**  
**P.O. Box: 40247-00100**  
**NAIROBI**

So as to be received on or before **12<sup>th</sup> November 2024 at 11:00 am**

### KENYA EXPORT PROMOTION AND BRANDING AGENCY

The Kenya Export Promotion and Branding Agency is a State Corporation established under the State Corporations Act Cap 446 through Legal Notice No.110. Our mandate is to implement export promotion and nation branding initiatives and policies to promote Kenya's export of goods and services.

**VISION:** Transform Kenya into a Top Global Brand

**MISSION:** Brand Kenya, Export Kenyan, Build Kenya

#### STRATEGIC FOCUS:

To Develop, Diversify and Brand Kenya's export Products; To develop, Diversify Kenya's Export Markets; To manage the image and reputation of Kenya; To strengthen institutional capacity.

#### CHIEF EXECUTIVE OFFICER

